

XPATTERNS PROVIDES FAST-START TO ANALYTICS AND APPLICATION DEVELOPMENT

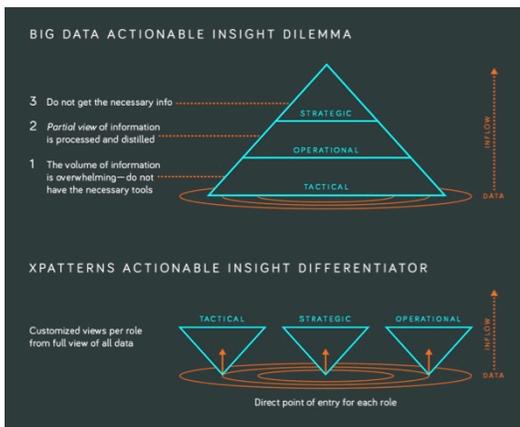
Many companies make decisions every day based on the intelligence and insight gained from multiple sources of data. The success of these companies often depends upon the delivery of reliable and relevant information to the right people at the right time. However, **not every** organization has a platoon of data scientists waiting to dig through complex webs of linked spreadsheets and jump into action.

Having access to organized data offers business veterans a significant advantage when trying to make strategic decisions or improvements within the organization, enabling them not only to maximize their bottom line but identify inefficient business processes and hidden patterns that need fixing.

While most organizations already have savvy business professionals who know their own data better than any data scientist, xPatterns offers a Hadoop-based platform that collects and organizes data and can be customized in a way that is most useful and understandable for the organization.



xPatterns is designed to enable a company's analyst to reuse proven experience and its limited data scientists to build applications that a business user can use immediately



One of the challenges businesses face is that the analytical functionality of their tools is often too technical or cumbersome, hindering the decision-making process. xPatterns is designed to enable a company's analyst to reuse proven datasets to build applications that a business user can use

immediately. Given limited data scientist resources, this can be an efficient solution.

The xPatterns cyber and healthcare solutions have dozens of “warm start” apps with exceptional temporal, thematic, spatial, and semantic user experiences so customers can easily leverage the xPatterns platform to build their own customized apps.

With xPatterns, organizations no longer need to rely on analyzing data manually or waste time mashing together complex reports. xPatterns enables businesses to create easy and customizable data-processing platforms on native Hadoop to streamline business operations instead of slowing it down.